



Guidelines for 2016 Grant Seekers

1. INTRODUCTION

The sugar industry is one of the world's leading cost competitive producers of high quality sugar. It makes a significant contribution to national economy, employment and sustainable development. It invests in projects that range from welfare, to initiatives that accelerate the meaningful participation of black freehold growers in the economy.

The sugar industry takes seriously its broader obligations as a responsible citizen within the sugarcane growing communities. It has been actively involved in education and training; and sustainable development activities for many years with substantial financial support provided to a variety of community based organisations and academic institutions.

The Land Reform and Rural Development Department is part of the External Affairs Division within the South African Sugar Association (SASA) and it is responsible for driving development programmes and initiatives. Because the Land Reform and Rural Development Department has a limited budget and limited staff size, its representatives urge prospective applicants to review the guidelines to ensure that their projects and/or initiatives fit within the sugar industry's and SASA's specific areas of focus.

PLEASE NOTE: Funding is not guaranteed.

2. MAIN PROGRAMMES

Applications for grants are invited from organisations within the sugarcane growing provinces, namely, **KwaZulu-Natal** and **Mpumalanga**. The organisations should have a broad community reach and profile; should demonstrate sound management and excellence in their education and/or sustainable development activities; and meet the funding criteria. Organisations should also demonstrate other fundraising activities and strategies.

The sugar industry through the South African Sugar Association (SASA) supports and contributes to initiatives namely; social investment, sugar donations, enterprise development, and environment and conservation.

2.1 Social Investment Programme (SIP)

Through its social investment programme, the industry is supporting over 100 non-governmental organisations working with people immobilised by poverty, unemployment; and HIV and AIDS to facilitate holistic human development.

Current funding areas of interest for the Social Investment Programme (SIP) are projects and activities conducted by non-governmental organisations, faith based organisations and community-based organisations focused in the following areas:

- Health, welfare and environmental programme (please unpack in a few lines so that NPO's understand the targeted areas)
- Arts and culture programme (similarly please unpack in a few lines)

Please note the maximum grant allocated under the social investment programme is R70 000. Applications need to demonstrate how this funding will make a meaningful contribution to the success of the project/activity requiring funding. Organisations are encouraged to identify other organisations for support.

2.2 Sugar Donations Programme (SDP)

The sugar industry acknowledges that there are people who find themselves in a persistently poor circumstance, without sustainable support systems at family level to overcome problems such as homelessness, household food insecurity, mental illness, substance abuse, physical disability, emotional instability and unemployment. This population relies on government and community for care and support.

The sugar industry through SASA has a Sugar Donations Programme (SDP), where organisations within the sugarcane growing communities are given sugar on a monthly basis. Currently, 73 community based organisations, non-governmental organisations, crèches and faith-based organisations are benefiting from this programme.

These are organisations providing meals to children, people with disabilities, the elderly and other vulnerable groups within their communities on a daily basis. The programme also provides once off sugar donations to organisations involved in special events on an annual basis. Organisations need to outline how the sugar donation will make a meaningful contribution to their overall programme/s.

PLEASE NOTE:

- All organisations applying in this programme are expected to complete a **Sugar Donations Application form**.
- Each organisation is expected to **organise its own transport** to collect sugar at the designated milling company on a monthly basis.

2.3 Conservation and the Environment Category

Environmental and conservation projects (particularly clean-ups of public parks/areas, awareness initiatives and land adjacent to organisational infrastructure) may be considered.

2.4 Sugar Industry Trust Fund for Education (SITFE)

The philosophy behind the Sugar Industry Trust Fund for Education (SITFE) programmes is promoting an environment in which all communities in the sugarcane growing areas have access to quality education and training.

SITFE currently provides funding to education and training programmes and initiatives conducted by not for profit organisations, tertiary institutions, and training institutions focused in the following areas:

- In-whole school support programme
- Early childhood development programme
- Education centres programme
- Study assistance/bursary programme

Organisations need to demonstrate how this funding will make a meaningful contribution to the success of the educational project/activity requiring funding.

Please note that applications are considered during the month of December for the next financial year. The approval process is generally completed by February but the projects are phased over a period of 12 months.

3. EXCLUSIONS

As a general rule, the following initiatives and activities are excluded:

- Programmes which benefit people **outside** the sugarcane growing communities i.e. outside KZN and Mpumalanga provinces
- Normal operating costs (e.g. salaries, refreshments, rent etc)
- Generalised fundraising circulars
- Stipends for volunteers
- General office equipment unless if it is an integral part of the success of the programme
- Profit making organisations/companies
- Support for individuals in need
- Sporting tours and events
- Church building projects
- Once off conferences

4. HOW TO APPLY FOR FUNDING

4.1 Sugar donations

Applicants are requested to submit completed Sugar Donations Programme application forms obtainable on the SASA website or by contacting SASA directly.

4.2 Applications for Social Investment Programme (health, welfare, environmental, arts and culture)

Applicants must ensure that proposals are **NOT MORE THAN 5 PAGES** and include the following:

- Cover page e.g. – request for funding under SIP;
- Brief statement of the issues to be addressed, history and objectives of your organisation, and your organisation's prior involvement with these issues;
- Total amount of funding needed, amount requested from SASA, and information about other sources of support;
- Brief summary of the project (**no longer than 2 pages**); and anticipated outcome;
- Approximate starting date and duration of the project;
- **For renewal applications**, the proposal should discuss the progress to date on the previously funded project, and what is proposed for the renewal of support.

4.3 Applications for Enterprise Development (ED)

Applicants must ensure that proposals are **NOT MORE THAN 5 PAGES** and include the following:

- Cover page e.g. – request for funding under ED;
- Brief statement of the issues to be addressed, history and objectives of your organisation, and your organisation's prior involvement with these issues;
- Total amount of funding needed, amount requested from SASA, and information about other sources of support;
- Brief summary of the project (**no longer than 2 pages**); and anticipated outcome;
- Approximate starting date and duration of the project;
- **For renewal applications**, the proposal should discuss the progress to date on the previously funded project, and what is proposed for the renewal of support.

4.4 SITFE project applications

- Cover page e.g. – request for funding under SITFE;
- Brief statement of the issues to be addressed, history and objectives of your organisation, and your organisation's prior involvement with these issues;
- Total amount of funding needed, amount requested from SITFE, and information about other sources of support;
- Brief summary of the project (**no longer than 2 pages**); and anticipated outcome;
- Approximate starting date and duration of the project;
- **For renewal applications**, the proposal should discuss the progress to date on the previously funded project, and what is proposed for the renewal of support.

CHECKLIST

#	INFORMATION REQUESTED	Please Tick
1.	Brief statement about the issue to be addressed	
1.1	History and objectives of your organisation	
1.2.	Information on your organisation's prior involvement with the issue	
2.	Total amount of funding requested for the successful implementation of the project	
2.1.	Amount requested from the sugar industry	
3.	Information about other sources of support (stakeholder involvement)	
4.	Brief summary of the project (not more than 2 pages)	
4.1.	Anticipated outcomes	
5.	Starting date and duration of the project	
6.	For renewal: discuss progress to date on the previously funded project and what is proposed for the renewal of support	
7.	Names and contact details of the three persons outside the organisations who would be willing to discuss the organisation's work	
7.1.	Organisation's annual budget	
7.2.	List of current directors and officers	
7.3	Organisation's registration number	