



# Guidelines for 2017 Sugar Donations

## 1. INTRODUCTION

The South African sugar industry is one of the world's leading cost competitive producers of high quality sugar. It makes a significant contribution to national economy, employment and sustainable development. It invests in projects that range from welfare, to initiatives that accelerate the meaningful participation of black freehold growers in the economy.

The sugar industry takes seriously its role as an active participant within the sugarcane growing communities. It has been actively involved in education and training; and sustainable development activities for many years with substantial financial support provided to a variety of community based organisations and academic institutions.

Prospective applicants are urged to review the guidelines to ensure that their projects and or initiatives fit within the sugar industry's and South African Sugar Association's (SASA)'s specific areas of focus.

## 2. MAIN PROGRAMMES

Applications for donations are invited from organisations within the sugarcane growing provinces, namely, **KwaZulu-Natal (KZN)** and **Mpumalanga**. The organisations should have a broad community reach and profile; should demonstrate sound management and excellence in their education and or social development activities; and meet the funding or support criteria.

The sugar industry through SASA supports and contributes to initiatives that fall under the three main themes, namely; social investment, sugar donations, and education and training.

### **Sugar Donations Programme (SDP)**

The sugar industry acknowledges that there are people who find themselves in a persistently poor circumstance, without sustainable support systems at family level to overcome problems such as homelessness, household food insecurity, mental illness, substance abuse, physical disability, emotional instability and unemployment. This population relies on government and community for care and support.

The sugar industry through SASA has a SDP, where organisations within the sugarcane growing communities are given sugar on a monthly basis. Currently, numerous community based organisations, non-governmental organisations, crèches

and faith-based organisations are benefiting from this programme. These are organisations providing meals to children, people with disabilities, the elderly and other vulnerable groups within their communities on a daily basis. The programme also provides once off sugar donations to organisations involved in special events on an annual basis. Organisations need to outline how the sugar donation will make a meaningful contribution to their overall programme(s).

Each organisation is expected to **organise its own transport** to collect sugar at the designated milling company on a monthly basis.

### 3. HOW TO APPLY FOR FUNDING

All organisations applying in this programme are expected to complete a **Sugar Donations Application form**. SASA will consider all proposals that meet the requirements set out on the form.

More information may be requested from shortlisted proposals.

Donations are not guaranteed. Due to its limited resources, the SASA is not able to support all worthy organisations and projects that submit requests.

**Closing date for all applications is Friday, 30 December 2016.** The SASA reserves the right to accept proposals received after this date.

### 4. CONTACT DETAILS

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