



Guidelines for SASA Sugar Donations and Enterprise Development Programme

INTRODUCTION

The sugar industry is one of the world's leading cost competitive producers of high quality sugar. It makes a significant contribution to national economy, employment and sustainable development. It invests in projects that range from welfare, to initiatives that accelerate the meaningful participation of black freehold growers in the economy.

The sugar industry takes seriously its broader obligations as a responsible citizen within the sugarcane growing communities. It has been actively involved in education and training; and sustainable development activities for many years with substantial financial support provided to a variety of community based organisations and academic institutions.

The Development and CSI Department is responsible for driving development programmes and initiatives. Prospective applicants are urged to review the guidelines to ensure that their projects and/or initiatives fit within the sugar industry and SASA's specific areas of focus.

PLEASE NOTE: Funding is not guaranteed.

Applications for grants are invited from organisations within the sugarcane growing provinces of KwaZulu-Natal and Mpumalanga. The organisations should have a broad community reach and profile; should demonstrate sound management and excellence in sustainable development activities; and meet the funding criteria. Organisations should also demonstrate other fundraising activities and strategies.

Sugar Donations Programme (SDP)

The sugar industry acknowledges that there are people who find themselves in a persistently poor circumstance, without sustainable support systems at family level to overcome problems such as homelessness, household food insecurity, mental illness, substance abuse, physical disability, emotional instability and unemployment. This population relies on government and community for care and support.

The sugar industry, through SASA, runs the SDP wherein organisations within the sugarcane growing communities are given sugar on a monthly basis. More than 100 community based organisations, non-governmental organisations, crèches and faith-based organisations have benefiting from this programme.

These are organisations providing meals to children, people with disabilities, the elderly and other vulnerable groups within their communities on a daily basis. The programme also provides once off sugar donations to organisations involved in special events on an annual basis. Organisations need to outline how the sugar donation will make a meaningful contribution to their overall programme/s.

PLEASE NOTE:

- All organisations applying in this programme are expected to complete a **Sugar Donations Application form**.
- Each organisation is expected to **organise its own transport** to collect sugar at the designated milling company on a monthly basis.

Enterprise Development

The sugar industry values the role of entrepreneurship in economic development and job creation. SASA contributes to the development of business enterprises. Improvements to productivity or value-add, product development, and infrastructure may be considered. With the limited funding available for this category, a key element of the enterprise development programme is to partner with other organisations on specific projects, in areas which the industry operates.

SASA shall consider proposals from existing duly registered enterprises within any economic sector (tourism, manufacturing, services, agriculture), and which contributes towards local economic development within the rural communities in which the industry operates. Multiple-year funding may be considered for projects that have a footprint across the sugarcane growing area.

EXCLUSIONS

As a general rule, the following initiatives and activities are excluded:

- Programmes which benefit people **outside** the sugarcane growing provinces of KZN and Mpumalanga
- Normal operating costs (e.g. salaries, refreshments, rent etc)
- Generalised fundraising circulars
- Stipends for volunteers
- General office equipment unless it is an integral part of the success of the programme
- Profit making organisations/companies
- Support for individuals in need
- Sporting tours and events
- Church building projects
- Once off conferences

Applications for Enterprise Development (ED)

Applicants must ensure that proposals are **NOT MORE THAN 5 PAGES** and include the following:

- Cover page e.g. – request for funding under ED;
- Brief statement of the issues to be addressed, history and objectives of your organisation, and your organisation's prior involvement with these issues;
- Total amount of funding needed, amount requested from SASA, and information about other sources of support;
- Brief summary of the project (**no longer than 2 pages**); and anticipated outcome;
- Approximate starting date and duration of the project;

- **For renewal applications**, the proposal should discuss the progress to date on the previously funded project, and what is proposed for the renewal of support.

SASA will consider all proposals that meet its guidelines to determine whether a project fits its current programme interests and funding consideration. In addition, organisations are requested to submit the following

- Names, addresses, phone numbers and e-mail address of three person outside of the applicant organisation who would be willing to discuss the organisation's work;
- Organisation's annual budget;
- List of current directors and officers.

PLEASE NOTE: More information may be requested from shortlisted proposals.

LIMITED FUNDING

Due to its limited resources, the South African Sugar Association is not able to support all worthy organisations and projects that submit funding requests.

CONTACT DETAILS

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4 CHECKLIST

#	INFORMATION REQUESTED	Please Tick
1.	Brief statement about the issue to be addressed	
1.1	History and objectives of your organisation	
1.2.	Information on your organisation's prior involvement with the issue	
2.	Total amount of funding requested for the successful implementation of the project	
2.1.	Amount requested from the sugar industry	
3.	Information about other sources of support (stakeholder involvement)	
4.	Brief summary of the project (not more than 2 pages)	
4.1.	Anticipated outcomes	
5.	Starting date and duration of the project	
6.	For renewal: discuss progress to date on the previously funded project and what is proposed for the renewal of support	
7.	Names and contact details of the three persons outside the organisations who would be willing to discuss the organisation's work	
7.1.	Organisation's annual budget	
7.2.	List of current directors and officers	
7.3	Organisation's registration number	